

# Blockchain

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Module 4

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# What is a Blockchain?

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- A unique type of computerized **ledger** relies on cryptographic techniques and new methods for **consensus** to capture and secure the data
  - Money transactions
  - Medical records
  - Buying and selling goods
  - Insurance policies
- What is so special about blockchain?
  - Distributed
  - Consensus mechanism
  - Encrypted
  - Immutable





# What is so special about blockchain?

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Distributed

Consensus mechanism

Encrypted

Immutable



# Where is this ledger?

- In a **central** location?
  - Central banks, governments
- Why is it controversial to have the ledger in a central location?
  - Attack vulnerability
  - Single point of contact
  - Rely on middle-men
  - Operational inefficiency



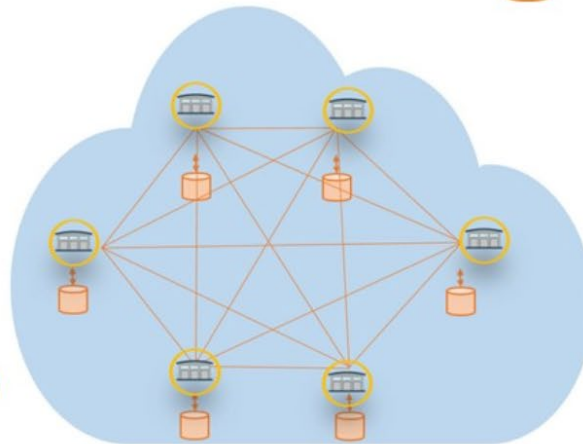
# Types of ledgers



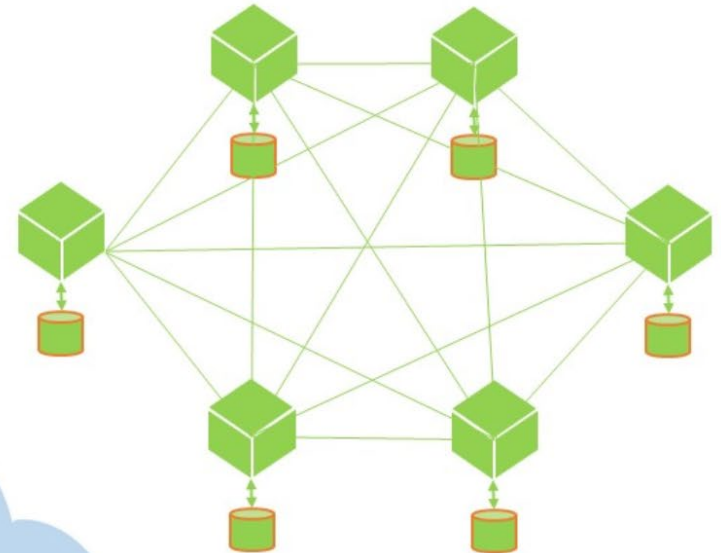
Centralized Ledger



Decentralized Ledger



Distributed yet Centralized



Distributed Ledger



# Types of ledgers

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- Control
  - Centralized: **One entity** controls the entire system
  - **Decentralized:** Multiple entities control the system
- Location
  - **Centralized:** Ledgers exist at the same location
  - Distributed: Ledgers exist at **different locations**
- Distributed yet centralized
  - Distributed servers but controlled by a single authority
    - Cloud service providers



# Distributed Ledger Technology

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- Distributed ledger technology
  - **Everyone** in the peer-to-peer network **have an identical copy** of the ledger
- **No** single entity is the **authority** of the system
- System is widely distributed among entities in the network
- Blockchain
  - One **type** of DLT
  - Based on a P2P network





# What is so special about blockchain?

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# Self-regulating system

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- In a centralized system
  - Administrator has the **authority to update** and maintain the database
- In blockchain, everyone in the network can
  - **Read** the chain
  - Make legitimate **changes** in the chain
  - Write a **new block** into the chain
- Blockchain is a self-regulating system
  - Contributions by the participants
  - Authentication and verification of the transactions



# Distributed consensus

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- A well-known problem in computer science
- How multiple, independently run computers can **reliably agree** on a set of **common data** in the presence of faults?
  - Where there is a **risk** that one or more computers are programmed to introduce **false information**
- Satoshi Nakamoto (2008) proposed a solution to this problem
  - All computers in a blockchain network use a system of **distributed consensus** to agree upon continually updated history of transactions in a ledger
- There is only one version of the transaction ledger in bitcoin over a decade (The trust machine)



# Consensus mechanisms

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- Proof of work
  - Complex problem that needs **computational power** to solve (miners) based on an algorithmically adjusted difficulty
  - Bitcoin, Ethereum
- Proof of stake
  - A lottery-like system randomly rewarded to those **based on how much stake** (currency) they commit (have) (validators)
  - EOS, Cardano Ouroboros
- Proof of authority
  - Slightly adjusted proof of stake
  - Validators are selected **based on their reputation**
  - IBM Hyperledger



# Proof of work

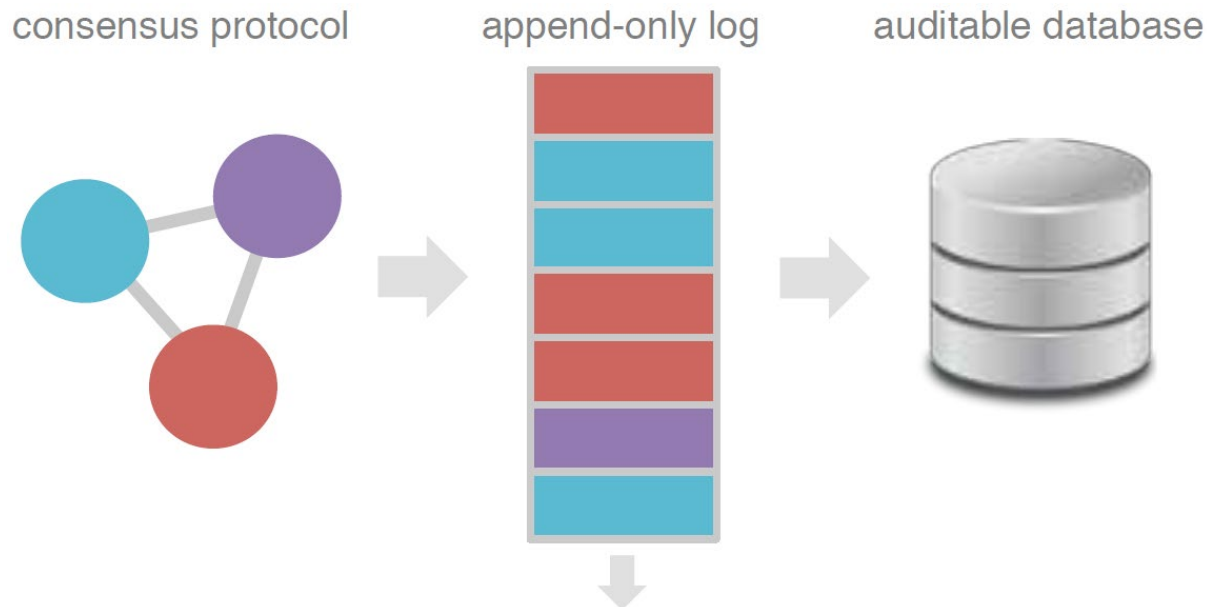
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- Bitcoin's **breakthrough** feature
- Participants (**miners**) competing to win rewards in bitcoin in the presence of a **computational cost**
  - Each miner collects a set of **pending transactions** (block: a list of ~2000 transactions)
  - While simultaneously **competing** to find a randomly chosen string (~10 minutes to find)
  - Once a miner finds the required string, they **broadcast** the string and the block (gets a reward of 6.25 BTC + fees)
- Fraud ?
  - Computationally **infeasible**
- Controversies
  - Energy intensive
  - Costly **barriers of entry** for miners



# Consensus protocol

- Create append-only log
  - Transaction ledger
- To be used to form an auditable database
  - Who owns what



# How to update the ledger?

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- John and Ashley are two peers in the **bitcoin** network
- John pays Ashley 0.05 BTC (~800 \$) for the **rent**
  - John (-0.05) and Ashley (+0.05) add this transaction and update the ledger
- How does the others **see this update** on their identical copy of the ledger?



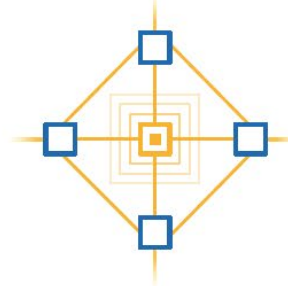
# How to update the ledger?

## THE PROCESS OF BLOCKCHAIN

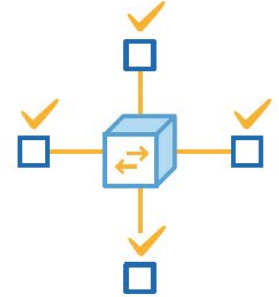
1 Transaction



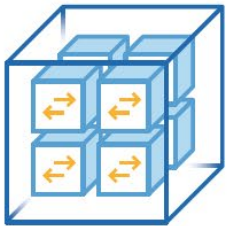
2 Transaction broadcasted to the network



3 Nodes / Peers validate the transaction



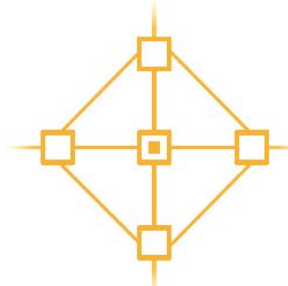
4 Validated transaction added to a new block



5 New block added to the blockchain



6 New block distributed to all nodes



7 Transaction complete





# How to update the ledger?



Someone requests a transaction.



The requested transaction is broadcast to a P2P network consisting of computers known as nodes.



The P2P network of nodes validates the transaction and the user's status using known algorithms.



A verified transaction can involve **cryptocurrency**, contracts, records, or other information.



Cryptocurrency



Has no **intrinsic value** in that it is not redeemable for another commodity.



Has no physical form and exists **only in the network**.



Its supply is not determined by a central bank, and the network is **completely decentralized**.



The transaction is complete!



The new block is then added to the existing blockchain in a way that is **permanent and unalterable**.

Once verified, the transaction is combined with other transactions to create a new **block of data** for the ledger.



# What is so special about blockchain?

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Distributed  
Consensus mechanism  
Encrypted  
Immutable



# How secure is blockchain?

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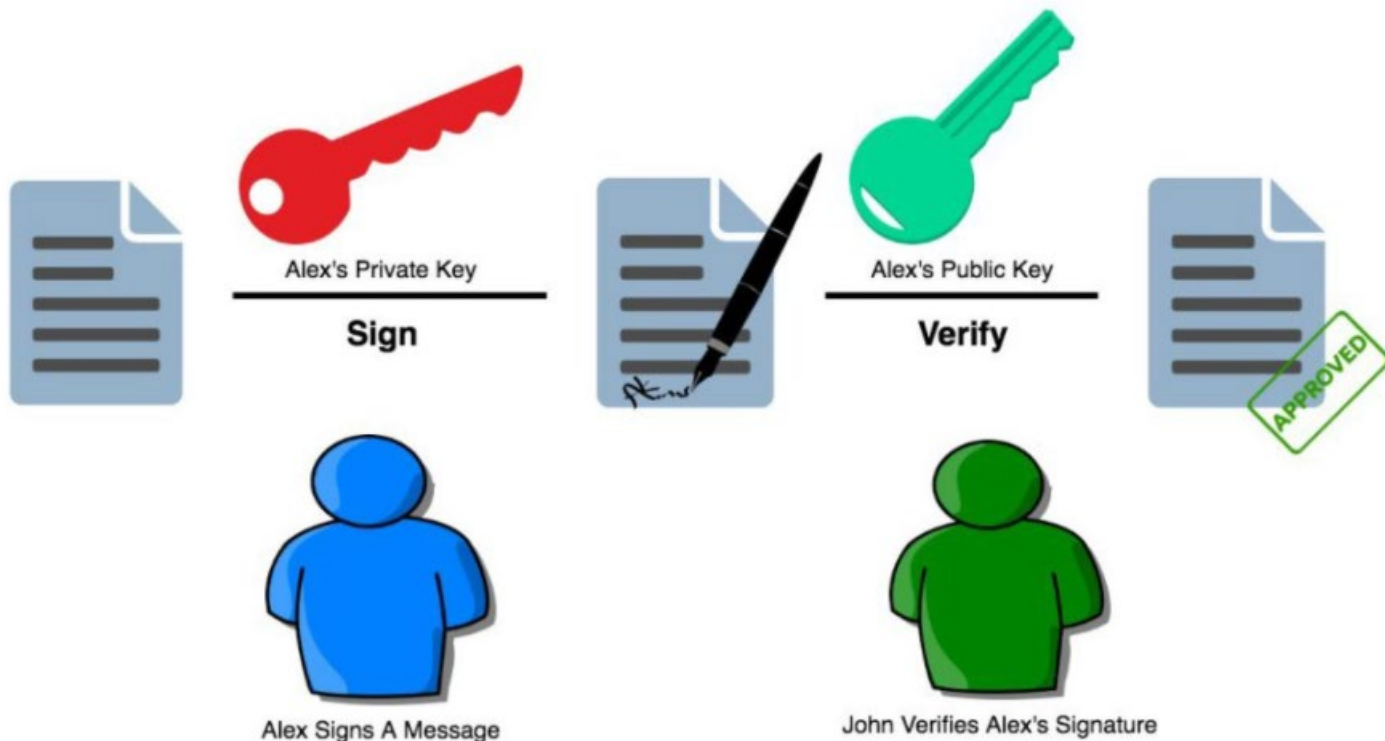
- Users have control over their transactions (or cryptocurrencies) via a **digital signature** system by which they indicate consent to transfer goods (coins)
- These digital signatures are
  - public
  - cannot be forged
  - can be **verified** by anyone



# Digital signatures

- Every user has a
  - private key (only the user can see it)
  - public key (everyone in the network can see it)

## Digital Signature



# Digital signatures

- 256-bit **digital signature** is produced based on
  - the document (**message**)
    - John pays Ashley 100 \$
  - **private key**
    - John's private key
- How does Ashley (or anyone) can **verify** that it is indeed John that signed this document?
  - Verification function (True / False) based on
    - Digital signature (**John's Digital Signature**)
    - The message (**John pays Ashley 100 \$**)
    - Public key (**John's public key that anyone can see**)
- When Ashley verify John's signature
  - **Extremely** confident that it is indeed John



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# What does a block store?


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- Timestamp
  - the time when the block was mined
- Block number
  - the length of the blockchain in blocks
- Difficulty
  - the effort required to mine the block
- Hash
  - a unique identifier for that block
- A parent hash
  - the unique identifier for the block that came before (this is how blocks are linked in a chain)
- Transactions list
  - the transactions included in the block
- Nonce
  - a hash that, when combined with the mixHash, proves that the block has gone through proof of work



# Block #656772

## Summary

Height	656,772	Version	0x20400000	Block Hash	000000000000000000000002d6715def2de789dd720c131216198210de9c0c5eff5d
Confirmations	7	Difficulty	99.19 T / 16.79 T	Prev Block	0000000000000000000000817c8af1833e7b940e4a878e2f022081ebd3096783dfe
Size	1,174,793 Bytes	Bits	0x1710c433	Next Block	0000000000000000000000dab0750c2fba2d5b6781cb3f26f37592b8bb8e489a3db
Stripped Size	941,303 Bytes	Nonce	0x0099426c	Merkle Root	e89648a2096631a44196eab2b5cb4240477f0433a7ebc1e575a098d38a47d708
Weight	3,998,702	Relayed By	F2Pool	Other Explorers	 BLOCKCHAIR
Tx Count	2,916	Time	2020-11-13 17:15:16		

## Transactions





# Changing Block #656772

- Let's say that **someone** wants to change block #656772 and add the following
  - John pays Murat 1000 BTC (~16 million \$)
- 2916 transactions + John pays Murat 1000 BTC
  - 2917 transactions
- Requires a new Hash #656772
  - **Difficulty:** It has to start with 19 zeros ( $2^{19}$ )
  - ~ 1 / 500,000 chance
- Also requires a new Hash for #656773
  - Since #656773's prev. hash (i.e. hash for #656772) has changed
  - ~ 1 / 500,000 chance
- Also requires a new Hash for #656774 ...



# Changing Block #656772

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- One needs to compete with **all the other miners** in the network
  - To find new Hash for the **rest of the blocks**
- Unless someone has **more than 50%** of the computational power of **all the miners combined**
  - You **cannot** change a block in the blockchain
  - 51% attack
- Computationally **infeasible** to change a block
  - Immutability



# Now and beyond

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# 50+ BLOCKCHAIN REAL WORLD USE CASES

**GOVERNMENT**

Essentia develops world's first blockchain solution to manage international logistics hub together with Traffic Labs and the Finnish Government





**IDENTIFICATION**




Voter registration is being facilitated via a blockchain project in Switzerland spearheaded by Uport.





**MOBILE PAYMENTS**

The blockchain ledger that Ripple uses has been latched onto by a group of Japanese banks, who will be using it for quick mobile payments.



**INSURANCE**

A smart contract-based blockchain is being used by Insurer American International Group Inc as a means of saving costs and increasing transparency.






**ENDANGERED SPECIES PROTECTION**

The protection of endangered species is being facilitated via a blockchain project that records the activities of these rare animals.



**CARBON OFFSETS**

IBM is using the Hyperledger Fabric blockchain in China to monitor carbon offset trading.

**ENTERPRISE**

Ethereum's blockchain can be accessed as a cloud-based service courtesy of Microsoft Azure.

**BORDER CONTROL**

Essentia has devised a border control system that would use blockchain to store passenger data in the Netherlands.





**SUPPLY CHAINS**



IBM and Walmart have partnered in China to create a blockchain project that will monitor food safety.





**HEALTHCARE**

A number of healthcare systems that store data on the blockchain have been pioneered including MedRec.

**SHIPPING**

Shipping is a natural fit for blockchain, and Maersk have been trialling a blockchainbased project within the maritime logistics industry.




**REAL ESTATE**

Blockchain is now being used to complete real estate deals, the first of which was conducted in Kiev by Propy.




**ENERGY**

Essentia is developing a test project that will help energy suppliers track the distribution of their resources in real time, whilst maintaining data confidentiality.





**LAND REGISTRY**

Land registry titles are now being stored on the blockchain in Georgia in a project developed by the National Agency of Public Registry.




**COMPUTATION**

Digital Currency Group are helping Amazon Web Services examine ways in which the distributed ledger technology can help improve database security.




**ADVERTISING**

New York Interactive Advertising Exchange has been experimenting with blockchain as a means of providing an ads marketplace for publishers.




**BORDER CONTROL**

Essentia is developing a blockchain project for border control that will allow customs agents to record passenger data from an array of inputs and safely store it.





**JOURNALISM**

Decentralized journalism, as enabled by blockchain technology, has the potential to prevent censorship and increase transparency, as Civil has shown.




**WASTE MANAGEMENT**

Waltonchain is using RFID technology to store waste management data on the blockchain in China.




**ENERGY**

Food importation is another industry where blockchain is proving its worth, with Louis Dreyfus Co trialling a soybean importation operation using this technology.




**DIAMONDS**


The De Beers Group is using blockchain to track the importation and sale of diamonds.






**FINE ART**

By storing certificates of authenticity on the blockchain, it's possible to dramatically reduce art forgeries, as one blockchain project is proving.




**NATIONAL SECURITY**

For the past two years, the US Department of Homeland Security has been using blockchain to record and safely store data captured from its security cameras.

**TOURISM**

In a bid to boost its tourism economy, Hawaii is examining ways in which blockchain-based cryptocurrencies can be adopted throughout the US state.




**TAXATION**

In China, a tax-based initiative is using blockchain to store tax records and electronic invoices led by Miaocai Network.




**ENERGY**

Chile's National Energy Commission has started using blockchain technology as a way of certifying data pertaining to the country's energy usage as it seeks to update its electrical infrastructure.






**RAILWAYS**

Russian rail operator Novotrans is storing inventory data on a blockchain pertaining to repair requests and rolling stock






**ENTERPRISE**

Google is building its own blockchain which will be integrated into its cloud-based services, enabling businesses to store data on it, and to request their own white label version developed by Alphabet Inc



**MUSIC**

Arbit is a blockchain-based project led by former Guns N Roses drummer Matt Sorum seeking a fairer way to reward musicians for their creative efforts.

**FISHING**

Blockchain technology has been used to provide a transparent record of where fish was caught, as a means of ensuring it was legally landed.




### Inefficient Technological Design

Even though blockchain technology has a lot of perks, it still lacks in many technological ways. A coding flaw or loophole is one of the significant points in this.



### The Criminal Connection

The anonymous nature of the system gives rise to criminal activities.



### Scalability

The system is still unable to accommodate large-scale users at the same time.



### Energy Consumption

Popular consensus mechanism such as POW requires a lot of energy to run smoothly.



### Privacy

A company revolving around privacy won't benefit from the public ledger system. The public ledger system may disrupt their privacy.



### Regulation

The lack of regulation in the blockchain network can cause feuds in the future.

# Top 10 Blockchain Adoption Challenges



## 101 Blockchains



### Security

The security still lacks in many ways and needs to be upgraded to great extent.



### Lack of Adequate Skill Set

Finding perfectly skilled pupils for developing a blockchain is too tricky. Many people aren't able to tackle the complexity of the network.



### Blockchains can be slow and cumbersome

The transaction speed is too slow. If it doesn't speed up soon, it may become obsolete.



### Public Perception

It lacks public acknowledgement and marketing. Common folk should be educated on this new field to pursue it.

# Readings

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